Pankey PRIDE

2014 ANNUAL MEETING

Sept. 18-20 | MIAMI BEACH

The Ritz-Carlton South Beach, Miami Beach

presented by
L.D. Pankey Dental Foundation
As we express our gratitude, we must never forget that the highest appreciation is not to utter words, but to live by them.
—John F. Kennedy

As we strive to continue to excel in dentistry and be The ONE Place for advanced dental education, we are honored to have generous collaborators whose vision for the profession matches Pankey’s. It is with heartfelt gratitude that we thank them for their trust and confidence in us! They have demonstrated their commitment to ensuring the highest quality of dentistry in their unwavering support of The Pankey Institute. We treasure their efforts and feel privileged to have their participation in our Meeting.

Welcome Reception and Triple Plus Dinner
Sponsored by

Breaks
Sponsored by

Saturday Night South Beach White Party
Sponsored by
Call 1.800.4PANKEY to register, or visit www.pankey.org.

SCHEDULE OF Events

THURSDAY, SEPTEMBER 18, 2014

6:00 – 7:00 pm  Welcome Reception hosted by the L.D. Pankey Alumni Association
                Sponsored by Heraeus Kulzer

7:30 pm  Class OneTriple Plus Club Dinner- Lure Fishbar at The Loews Hotel
          space is limited and requires separate event registration
          Sponsored by Heraeus Kulzer

FRIDAY, SEPTEMBER 19, 2014

7:15 – 8:00 am  Breakfast

8:00 – 8:15 am  Welcome, announcements and introductions

8:15 – 9:00 am  Bruxing: Clenching and Grinding are Different Disorders
                —presented by Dr. John Droter

Grinding and clenching are different parafunctional disorders requiring different approaches to therapy. A night guard designed for grinding will usually make clenching worse. You will learn how to differentiate clenchers from grinders, and how to choose a different appliance for each condition.

Learning objectives:
• The difference between clenching and grinding.
• Identify clenchers. Identify grinders.
• How clenching damages the joint, while bruxing damages the teeth
• Which appliance to choose for each condition

9:00 – 10:00 am  Debunking the Myths of the All on 4 Protocol
                —presented by Mr. Chris Morris, ADL Dental Laboratory

This presentation will help the attendees to better understand the All-on-4 type of restoration. We will discuss its use and complexities along with issues that this type of restoration has had over the years.

Learning objectives:
• To discuss and understand the history of the All-on-4 restoration
• To discuss and examine the complexities and procedures for this restoration
• Finally, to understand and put in place procedures to produce successful long term results utilizing this type of restorative process

10:00 – 10:15 am  Break
                Sponsored by WhipMix

continued
10:15 am – 12:00 pm  FOCUS PRESENTATIONS

10:20 – 10:40 am  Case Explanation And Documentation For Occlusal Equilibration  — presented by Dr. Bruce Dunn

This presentation illustrates the detailed co-discovery method of data gathering and relationship building which establishes value and encourages acceptance of comprehensive dental treatment. Simple to complex cases are readily understood and accepted by the patient and become increasingly predictable. Confidence of the patient and the Dentist are enhanced when using appropriate documentation.

10:45 – 11:05 am  Concepts Not Techniques: Bitesplint Fabrication Using Triad  — presented by Dr. Dale Sorenson

We have a tendency to get hung up on the “what” and “how” versus the “why” of things we do. In teaching, we try to emphasize that it is the concepts and principles that matter most and not the particular materials or techniques. There are many ways to accomplish the same task. Bite splint fabrication has traditionally been accomplished using acrylic. For many reasons, this technique can be viewed negatively for both the patient and dentist. An alternative fabrication, reline and delivery technique using Triad will be presented.

11:10 – 11:30 am  The Power of Knowing  — presented by Dr. Thomas Dawson

The premier distinction of Pankey education is the “Philosophy”. Dr. Pankey taught the Power of Knowing...Yourself, Your Work and Your Patient! The hard work of application is what holds it together and propels us forward. In today’s digital world we must adapt to new paradigms of application. Implant dentistry represents the “greatest financial practice lifetime opportunity” of any dentist today. Our discussion will focus on treatment planning concepts for implants that are all about Knowing the Numbers. Numbers that allow every team member to treatment plan faster with more accuracy. The Power of Knowing simplifies communication, builds stronger teams and makes you more profitable.

11:35 – 11:55 am  DENTSCAPE™: Shade Communication through Photograph  — presented by Mr. Naoki Aiba, CDT

Dental photography can be used as a means of communication between the dentist and the technician. Ideally, the technician who is going to fabricate the restoration should see the patient and make the appropriate shade selection. However, the great majority of restorations are fabricated by offsite technicians who do not have access to the patients. Photography provides a means to bridge the “gap” between the patient and the technician regarding shade and surface character.

11:55 pm – 12:00 pm

12:00 – 1:00 pm  Lunch

1:00 – 3:00 pm  FOCUS PRESENTATIONS

1:00 – 1:10 pm  Introduction of the afternoon presenters
1:10 – 1:30 pm  
**Appliance Therapy- An Engaging Process**  
*presented by Dr. Kevin Muench*

There came a time in which I realized that the green dots and the red streaks were less important than the patient’s understanding of the value of utilizing a bite splint. The developmental process of building confidence in splint therapy has led to a more efficient, effective, and rewarding experience for the patient and for me. The engagement piece is focused on heightening the patient’s awareness of the muscle imbalances and then making adjustments to the splint that the patient can feel in the moment. The amazing part is that seemingly simple adjustments can have a huge and immediate impact on the fracture in the muscles. When the team- patient, dentist, and assistant- is engaged together the possibilities are amazing.

1:35 – 1:55 pm  
**Posterior Guided Occlusion- PGO**  
*presented by Dr. Ron Presswood*

Beginning in the 1980’s at the behest of Dr. Henry M. Tanner, a study was conducted to verify and validate the concepts and definitions of occlusion he commonly used in his dental practice and his teaching models.

The early years in this study was comprised of exams and trials on participating dentists in study clubs (total - 68), examination of dry specimen human skulls (several hundred) and surface EMG studies of volunteer dentists (12). This work was carried out from 1992 until 2001. Dr. Parker Mahan, University of Florida and Dr. Tanner, University of Utah closely followed the progress and validity of this work. The concept “Posterior Guided Occlusion” directing attention to the significant role that specific areas and paths of contact on the posterior teeth play in healthy human dental occlusion.

2:00 – 2:20 pm  
**The Art of Equilibration**  
*presented by Dr. Glenn Kidder*

Occlusal equilibration is an important clinical procedure that should be mastered by most dentists. Equilibration is important for distribution of forces, but can and should also enhance esthetics. Attendees will learn how “form follows function” applies to equilibration, how to get patients excited to be equilibrated and be paid a fair fee, and how to dramatically improve esthetics with an equilibration in addition to achieving stability.

2:25 – 2:45 pm  
**Why is this Crown High?**  
*presented by Dr. Steve Hart*

Dental laboratory technicians spend significant amounts of time fabricating our restorations so that the restoration should require little or no alteration. Why is it that we so often have to alter/destroy much of their occlusal creation?

This presentation will help the audience move away from blaming to solving this pesky problem with some clinical and laboratory “pearls”. I surveyed 50 “seasoned” laboratory technicians as well as 100 dentists (50:50 “seasoned” and “unseasoned”) to determine why they think crowns are so often requiring significant adjustment.

2:45 – 3:00 pm  
**Closing comments and announcements**

3:00 pm  
**Adjourn Meeting**

AFTERNOON AND EVENING OPEN

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*continued*
SATURDAY, SEPTEMBER 20, 2014

7:15 – 8:00 am  Breakfast
8:00 – 8:15 am  Welcome, announcements and introductions
8:15 – 9:45 am  New Trends in Dental Technology—Are They For You?
—presented by Dr. Gordon Christensen, DDS MSD PHD

This program includes a discussion of many types of dental technology, some of which are new and others are mature. Scanning for crowns. Fixed prostheses & complete dentures. In-office milling vs. conventional methods. Cone beam technology. Laboratory milling of crowns and fixed prostheses. New concepts in rotary, reciprocal, and sonic endodontics. Laser use in periodontics and restorative dentistry. Other topics. Practical products and concepts will be emphasized.

At the completion of this course participants should be able to:
• List several promising technologies in dentistry
• Describe and discuss those technologies
• Decide if they desire to implement these technologies into their own practice

9:45 – 10:00 am  Break
Sponsored by WhipMix

10:00 am – 11:50 pm  “Global Diagnosis” – A New Vision of Dental Diagnosis and Treatment Planning
—presented by Dr. Bill Robbins

With the increased emphasis on interdisciplinary treatment in recent years, the deficiencies associated with traditional methods of diagnosis and treatment planning have become more evident and problematic. It is the purpose of this presentation is to provide a systematic approach to diagnosis and treatment planning the complex interdisciplinary dental patient with a common language that may be used by the orthodontist, periodontist, and oral and maxillofacial surgeon, as well as the restorative dentist. The four Global diagnoses which dictate all interdisciplinary treatment planning will be defined. A set of questions will then be presented which will aid the interdisciplinary team in the diagnosis and treatment planning of the complex dental patient.

Learning Objectives:
• Describe Four Global Diagnoses
• Describe the "5 CORE Questions" with their corresponding treatment options
• Complete a Global diagnosis form which will lead to a comprehensive diagnosis
• Communicate with the interdisciplinary team

11:50 – 12:00 pm  Closing comments and announcements
Noon – Adjourn  Afternoon Open for everyone but Advisors
12:15 – 1:00 pm  Lunch for Advisors only
1:00 – 4:00 pm  Advisors’ Meeting
6:00 – 9:00 pm  White Party!! Dinner and Live Auction

Join us as we honor our Dental Heroes with a South Beach White Party! Dress in all white for a South Beach Tradition!
Sponsored by Align

9:00 – 11:00 pm  Evening entertainment
Sponsored by Align
TEAM MEMBER PROGRAM
at The Pankey Institute

FRIDAY, SEPTEMBER 19, 2014
7:15 - 8:00 am  Breakfast (Registered team members will be included in this event at the hotel)
8:00 am  Shuttle to The Pankey Institute
9:00 - Noon  Mini Pankey Continuum Residency
  Overview of E1-E4, Focus Courses and PLGs
  Occlusion in Everyday Dentistry (rationale for splint therapy)
  Rationale for the comprehensive NP Exam Experience
  • Co-discovery/Curiosity
  • Interactivity versus Data Gathering
  • Listening Exercise
12:00 - 1:00 pm  Lunch
1:00 - 3:00 pm  Team Breakout Program
  • Fabricating a splint shell (Acrylic or BisGMA) - Laboratory exercise
  • Tooth Contours (Acrylic or BisGMA provisionals) - Laboratory exercise
  • FB CRR and Mounting/Grooming casts - Clinical exercise
  • CPR Best Practices Key Performance Indicators
  • Identifying and Understanding Today’s Dimensions of Your Hygiene Patient
3:00 pm  Shuttle to the hotel

SATURDAY September 20, 2014
7:15 - 8:00 am  Breakfast (Registered team members will be included in this event at the hotel)
8:00 am  Shuttle to The Pankey Institute
9:00 - Noon  Advanced Communication for the Dental Team
  Social Styles Communication
  Building Value for Hygiene Recare
  Improving Case Acceptance (includes insurance discussion)
  Internal Marketing for new patients
12:00 pm  Shuttle to the hotel

TEAM MEMBER TUITION
Team Member: $500
(max 40) Training will be held at The Institute & will include transportation & meals
See page 11 for full tuition details.
Dr. Gordon J. Christensen

Gordon J. Christensen is Founder, President & CEO of Practical Clinical Courses (PCC), Chief Executive Officer of Clinicians Report Foundation (CR), and a Practicing Prosthodontist in Provo, Utah. Gordon and Dr. Rella Christensen are co-founders of the non-profit Clinicians Report Foundation (previously named CRA), which Rella directed for many years. Since 1976, they have conducted research in all areas of dentistry and published the findings to the profession in the well-known CRA Newsletter now called Clinicians Report. Gordon’s degrees include: DDS, University of Southern California; MSD, University of Washington; PhD, University of Denver; and two honorary doctorates. Early in his career, Gordon helped initiate the University of Kentucky and University of Colorado dental schools and taught at the University of Washington. Currently, he is an adjunct professor at the University of Utah, School of Dentistry. Gordon has presented thousands of hours of continuing education globally, made hundreds of educational videos used throughout the world, and published widely. He is a member of numerous professional organizations.

Mr. Chris Morris

Chris is the owner of ADL dental laboratory in Louisville KY. With very little experience in the dental laboratory field, Chris decided to educate himself on dental implants, a division of dentistry that was still in its infancy.

Chris has been lecturing for implant companies including Nobel Biocare, Straumann (being an original member of the “DoITI” group), Zimmer/Atlantis, Thommen Medical and Biomet 3i. His area of expertise has been in treatment planning, the use of multiple implants to restore the edentulous arch and immediate load temporization with fixed hybrids. With his experience with fixed hybrids and early on immediate loading protocols, the Nobel “All on 4” technique has led him to become a chairside assistant at the surgical step along with the general practitioners restorative procedure. As this procedure has become more popular, Chris has been traveling across the US assisting surgeons, general dentists and laboratories on this procedure and integrating into the mainstream practices. Adding this to the discussion topic of treatment planning has opened an entire new category of restorative options to patients.

Chris belongs to the CAL lab group, a member of the DTI network of laboratories, two Spear study clubs and numerous implant and restorative local study clubs. He is the Laboratory manager of ADL Dental Lab, a full service lab in Louisville, KY.

Dr. John R. Droter

Dr. Droter maintains a private practice diagnosing facial pain in the Washington DC, Baltimore, Annapolis area.

He is a visiting faculty member at the LD Pankey Institute in Florida and the Spear Educational Center in Arizona. In the past he was a visiting faculty member at The Washington Hospital Center in Washington, DC, teaching temporomandibular disorders to the orthodontic residents and was on staff at Anne Arundel Medical Center in Annapolis, where he worked with surgeons in planning and carrying out complex facial and TMJ reconstructions. He lectures nationally and is honored to be included in the Dentistry’s Todays Top Clinicians in Dental Continuing Education. His writings include published articles on the TMJ, and a TMJ Manual written for patients.

Visit Dr. Droter’s website, www.jrdroter.com for more information.

Dr. Bill Robbins

J. William Robbins, D.D.S., M.A., maintains a full-time private practice and is Clinical Professor in the Department of Comprehensive Dentistry at the University of Texas Health Science Center at San Antonio Dental School. He graduated from the University of Tennessee Dental School in 1973. He completed a rotating internship at the Veterans Administration Hospital in Leavenworth, Kansas and a 2-year General Practice Residency at the V.A. Hospital in San Diego, California. Dr. Robbins has published over 80 articles, abstracts, and chapters on a wide range of dental subjects and has lectured all over the world. He coauthored a textbook, Fundamentals of Operative Dentistry – A Contemporary Approach, which is published by Quintessence, and is in its 4th edition. He has won several awards including the Presidential Teaching Award at the University Of Texas Health Science Center, the 2002 Texas Dentist of the Year Award, the 2003 Honorary Thaddeus V. Weclew Fellowship Award from the Academy of General Dentistry, and the 2010 Saul Schluger Award given by the Seattle Study Club. He is a diplomate of the Federal Services Board of General Dentistry and the American Board of General Dentistry. He is past president of the American Board of General Dentistry, the Academy of Operative Dentistry, the Southwest Academy of Restorative Dentistry and is currently president of the American Academy of Operative Dentistry.
Mr. Naoki Aiba, CDT

Ceramist and professional photographer, born in Nagoya, Japan. Naoki Aiba is a Certified Dental Technician, (CDT), and graduated from the Dental Technology Program at the Dental School of Aichi Gakuin University in Nagoya, Japan in 1982. He has completed the post-graduate ceramics course at the Tokai Dental Technicians School in 1986. He received the “Young Speaker of the Year Award” by the International Society for Dental Ceramics in 1989. In 1992, Mr. Willi Geller selected Mr. Aiba to be a member of Oral Design. He has lectured, conducted hands-on courses, and published in more than 30 countries on ceramics, dental photography, and dentist-laboratory communications. Mr. Aiba currently serves as a member of the editorial board for Quintessence Dental Technology and Journal of Cosmetic Dentistry. He is also an award winning landscape photographer. His photography has been fea-tured in books, calendars, travel brochures, magazines, catalogues, and TV shows around the world. He maintains his laboratory, Science Art, Inc., specializing in high-esthetic ceramic works in Monterey, California. He instructs two-year comprehensive hands-on program DENTSCAPE Continuum designed for experienced dental technicians at his teaching facility, Oral Design Center Monterey.

Dr. Thomas Dawson

Dr. Dawson is a 1974 graduate of the University of Texas Dental Branch, Houston.

He practiced restorative dentistry in Arlington, Texas for 33 years. After selling his Arlington practice in 2007, he opened a new practice in Mansfield, Texas, limited to treating complex restorative and esthetic cases exclusively. His new office is designed to treat one patient at a time and has one chair and one employee. Dr. Dawson’s main focus is helping his patients discover restorative solutions that improve appearance and promote health. Excellent dental health is a quality of life choice. The right choice has never been more important than it is today. Patients are living longer and want a full, active life. New materials, dental implants and good science allows us to create healthy smiles for a lifetime. Good oral health can improve your quality of life no matter what your age.

Dr. Dawson is a member of many organizations including, American Academy of Fix Prosthodontics, International College of Dentists, American College of Dentists, Southwest Academy of Restorative Dentistry. Dr. Dawson is a Pankey Scholar and has served in almost every capacity of teaching and service at the L.D.Pankey Foundation for more than 29 years.

Dr. Bruce R. Dunn

Dr. Dunn is Past President of the Colorado Dental Association and received the Colorado Dental Association Distinguished Service Award in 2003. He enjoys practicing comprehensive dentistry with his son, Dr. Matt Dunn. Their practice includes extensive experience with complex restorative dentistry, esthetics, joint and occlusal disorders, implants as well as general dentistry. Dr. Dunn enjoys teaching, consulting and has been a visiting faculty member for 15 years at the L.D. Pankey Institute. He received the “Pankey Scholar” designation in 2010. He has served the American Dental Association as a member of the Council on Ethics, Bylaws and Judicial Affairs. Dr. Dunn is a Past President of the Dentists Professional Liability Trust for the state of Colorado and volunteers for the Colorado Foundation of Dentistry for the Handicapped. He is an active member of the American Academy of Restorative Dentistry.

Dr. Glenn Kidder

Dr. Glenn M. Kidder has served on the visiting faculty at the Pankey Institute for the past 23 years. He facilitates several courses which deal with occlusion, TMJ disorders, splint therapy, and equilibration in restorative dentistry. He also serves as the Essential II Coordinator in the Department of Education at Pankey. He is past president of the Greater Baton Rouge Dental Association. He was instrumental in the start up of The Greater Baton Rouge Community Clinic which has provided over five million dollars of free medical and dental care to the working uninsured in the Baton Rouge area. He is past president of Cortana Kiwanis where he has 33 years of perfect attendance. He has been married for 35 years to Stacey Kidder, a psychotherapist. They have three sons who are LSU graduates—two are dentists. Dr. Kidder is in private practice in Baton Rouge, Louisiana where his practice is limited to the treatment of temporomandibular joint and occlusal disorders. He is a Diplomate with The American Board of Orofacial Pain, a Fellow in The Academy of General Dentistry, a Fellow in The Pierre Fauchard Academy, a Fellow in The International College of Dentists and is a 32 year member of the American Equilibration Society. He is an assistant clinical instructor in the Department of Prosthodontics at LSU School of Dentistry.

continued
Dr. Steve Hart

Dr. Hart has practiced dentistry in Chapel Hill since 1982. He received his D.M.D. from Tufts University in 1979. He is a member of the American Academy of Fixed prosthodontics and the American Equilibration Society. He is a Visiting Faculty member at the L.D. Pankey Institute and has also served as a faculty member in Fixed Prosthodontics at the University of North Carolina School of Dentistry. Dr. Hart’s practice is primarily focused on sophisticated adult restorative dentistry. However, he also provides a full range of general dental services. Dr. Hart is committed through his skill and ongoing training to help patients keep their teeth for the rest of their lives if possible in optimal comfort, function, health, and aesthetic appearance.

Dr. Kevin Muench

Dr. Kevin Muench started private practice in February, 1988, and graduated from Boston College in 1980 with a B.S. Degree in Biology. In 1987, he graduated from New Jersey Dental School with honors and was elected into the Dental Honors Society, OKU. Dr. Muench completed his General Practice Residency at Newark Beth Israel Medical Center. In 1993, Dr. Muench received a Fellowship in the Academy of General Dentistry and in 2002 received a Masters in the Academy. He is an alumnus of the Pankey Institute in Key Biscayne, FL. He teaches 12 residents at Newark Beth Israel Medical Center with honors and has lectured throughout North America, Europe, Caribbean and Australia. He is an Adjunct Professor of Clinical Dentistry at the University of Texas School of Dentistry, UT Health Science Center, Houston. Served as a member of the Board of Directors and Associate Faculty of the L.D. Pankey Institute, Key Biscayne, Florida 1981-1993.

Dr. Ronald G. Presswood


Dr. Dale Sorenson

Dr. Dale Sorenson attended Wabash College for his undergraduate education where he earned All-American honors in swimming. He received his D.D.S. degree from the Indiana University School of Dentistry. He is a member of the Northeast Regional Board of Dental Examiners and served nine years on the Indiana State Board of Dentistry. He is an active member of The American Academy of Restorative Dentistry, The American Academy of Fixed Prosthodontics, American Equilibration Society, Fellow in the American College of Dentists, Fellow in the Pierre Fauchard Academy, ADA, IDA, and First District Dental Society. He is a recognized speaker and educator and has lectured throughout the United States and Canada. In addition to this role, Dr. Sorenson has a strong history with The Pankey Institute. He was named Chairman of the Institute’s Provost Committee in 2005. He also served as the L.D. Pankey Alumni Association President from 2005-07. In 2008, he was elected to serve on the Board of Directors and served as Secretary during his term. He has served as Visiting Faculty since 1992. Embracing education, he is one of a select group of only 38 dentists to achieve the designation of Pankey Scholar. He also is a current member of the Class One Triple Plus Club, which is a group of individuals who make financial pledges which ensure the growth of The Pankey Institute for future generations of dental professionals.

Call 1.800.4PANKEY to register, or visit www.pankey.org.
TUITION

Dental Heroes: $1,050.00

Dentist: $1,050.00 through April 30, 2014
   $1,150.00 from May 1 - July 31, 2014
   $1,250.00 from August 1 - September 17

Recent Graduate*, Technician, Team Member, or Consultant:
   $850.00 through July 31, 2014
   $900.00 after August 1, 2014

Team Member: $500
(max 40) Training will be held at The Institute & will include transportation & meals

Guest, Retired Dentist: $350

Triple Plus Club Dinner: $150
(max 75) Lure Fishbar at The Loews Hotel

CREDITS

The Pankey Institute designates this activity for 11 continuing education credits.

The Pankey Institute is a recognized ADA CERP Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

ADA C.E.R.P.® Continuing Education Recognition Program

Refund/Cancelation Policy: Payment must be made in full to receive discounted registration rate. Cancelations will not be acknowledged unless received in writing at the Pankey office. No refunds will be given for cancelations received within seven business days of the event except under extenuating circumstances as determined by the Institute. All cancelations received outside of seven business days of the event will be charged a $50.00 administrative fee. The Pankey Institute reserves the right to cancel or reschedule any course with advance notice to registrants. In such an event, deposits may be refunded in full or transferred to a future course date or event. In no event shall the Institute be liable for any cancelation or change penalties assessed by the airlines, hotels, or car rentals as a result of course date changes or cancelations.

*Recent graduates are defined as those completing dental school within the last three years.

LOCATION

The Ritz-Carlton South Beach, Miami
One Lincoln Rd, Miami, FL

Feel your toes on the warm sand, and take a dip in the ocean in the renowned South Beach Ritz- Carlton. We have an amazing rate for Pankey so take advantage!

Reservations, please call 305.671.2609 or 1.800.241.3333 or visit www.ritzcarlton.com/en/Properties/SouthBeach/Reservations/ to book now! Enter the Group Code: PNKPNKA for your special Pankey Rates of $199 a night! Please reference: The Pankey Institute 2014 Annual Meeting September 18-21

Call 1.800.4PANKEY to register, or visit www.pankey.org.
SAVE THE DATE
September 17-19, 2015

in the Big Easy!
New Orleans, Louisiana

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