



PANKEY 50 LEGACY CAMPAIGN

Celebrating Our Past.
Securing Our Future.



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The mission of The L.D. Pankey Dental Foundation is to provide visionary dental education that addresses the technical, philosophical, behavioral, and financial habits necessary to build a successful practice and achieve a work-life balance. As the only non-profit, non-commercial continuing dental education institution in the U.S., we have been privileged to serve Dentistry by training over 25,000 dentists and technicians for three generations; thereby, impacting the lives of over 45 million patients.

As the guardians of fee-for-service, comprehensive care dentistry, we are committed to offering the next generation the opportunity to discover the benefits of a Pankey education. Please put your hand on the rope and join us to help ensure that Pankey will transform Dentistry in the next 50 years as profoundly as in the last.

WHY PANKEY?

"I honestly can say I feel like a dentist today. It's really unbelievable how much better I feel about what I'm seeing and doing. I'm so grateful for what you taught me last week. I know it's a long journey, but I know I'm on the right road."

Scott Province, DDS

We are proud of our distinction as a not-for-profit center for advanced learning. With that status carries the need to advance our future through financial contributions from those we serve and who support our mission. The low-volume, fee-for-service, relationship-based practice model for comprehensive care that has drawn dentists to The Pankey Institute for years is being challenged like never before. Through the generous support of our community, however, Pankey will continue to thrive and inspire the next generation of dentists to envision the practice of their dreams and provide the tools and support to achieve it.

To celebrate the achievements of the past 50 years and to secure the future of The Institute, The L.D. Pankey Dental Foundation is launching the “Pankey Legacy Campaign.” Our vision is to continue the Pankey legacy and provide the opportunity for the next generation of dental professionals to learn and grow, both personally and professionally, in a way that supports life-long learning, a balanced life, and patient-centered, relationship-based dental practices offering comprehensive care.

WHY NOW?

“Pankey is the HOME, the VOICE and the INSPIRATION for those who wish to practice patient centered, relationship based, comprehensive dentistry and have the freedom and wisdom to charge a fair fee for thoughtful and generous service.”

Jeff D. Baggett, DDS

The Pankey Legacy Campaign is a \$5 million fundraising campaign over a 3-year period culminating in the 50th anniversary of the formation of the L.D. Pankey Dental Foundation in 2019. The campaign will provide funding for our future colleagues with specific focus to include:

- Establishment of new endowed and nonendowed scholarships that will introduce additional participants to the benefits of a Pankey education for their practices, their patients, and their own lives
- Expansion of Adopt a Dental School, Off-Campus Courses, and development of other innovative programs to extend the Pankey brand of visionary dental education.
- Creation of an endowment for maintenance and upgrade of The Institute

WHAT?

"I have re-entered my universe post my first Pankey experience and I can honestly say that it has been the most profound, enlightening and exciting course of my entire dental career."

Sheila Samaddar, DDS

Dedication Opportunities

The Pankey Legacy Campaign offers contributors the opportunity to connect their name to the Pankey Legacy and be recognized with dedication plaques and pavers in the renovated Institute. We invite our community to reflect on their own professional journey and consider a contribution or pledge that celebrates the contribution that The Pankey Institute has made to their success.



HOW?

“The thing that is different about the Pankey Institute is that it is made up of givers.”

Peter Dawson, DDS

Dedication Opportunities

From wall plaques to floor pavers, there are multiple opportunities for donors to put their signature on the campaign.

Location	Donation Amount
Master's Hall	\$300,000
Lobby	\$250,000
New Presidents Hall	\$150,000
New Clinic	\$150,000
Reception Area	\$100,000
New Lab	\$100,000
Lab	\$75,000
Doctors Lounge/Kitchen	\$75,000
Library/CEO Office	\$50,000
New Living Room	\$50,000
New "Faculty Huddle" small meeting area	\$50,000
New Kitchenette	\$50,000
New Suites (22)	\$30,000
New Break Space	\$20,000
Wall of Honor Plaque or New Pavers – Large	\$10,000



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Timeline

The Pankey Legacy Campaign timeline commences in 2016 and culminates with the 50th Anniversary of the creation of the L.D. Pankey Foundation in 2019.

Date	Apr-Aug 2016	Sept 2016	Sept 2019
Event		Pankey “Homecoming” Annual Meeting	Pankey “Celebration” Annual Meeting
Milestone	Quiet Phase	Public Phase Commences	 <ul style="list-style-type: none"> ✓ Campaign Completion ✓ 50th Anniversary



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Ways to Give

We invite you to consult with us on the many options available to leave a legacy of giving that will achieve your personal goals for charitable giving and ensure that the legacy of The Pankey Institute lives on. The L.D. Pankey Dental Foundation is a 501c3 nonprofit organization, so all donations are tax-deductible. Tax ID: 59-1298070.

We also encourage you to consult your professional legal or financial advisor for tax advice specific to your situation.



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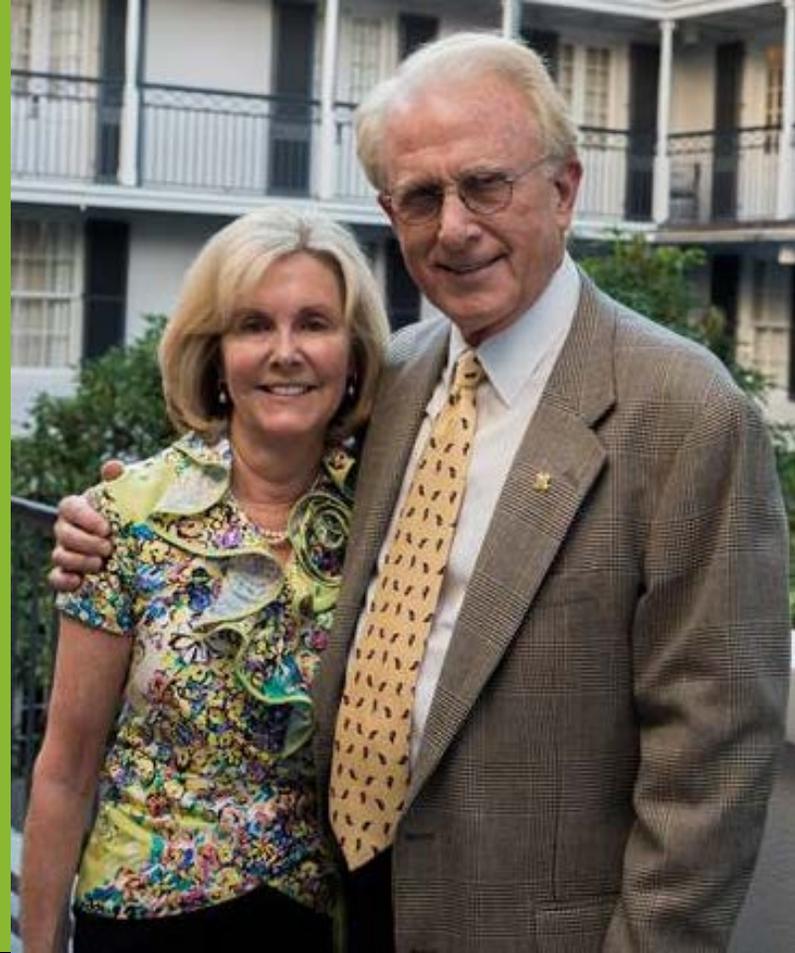
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Ways to Give

Vehicle	Goals	Strategy	Benefits
Cash	Maximize your deduction; minimize the gift details.	Use <u>cash</u> to make your gift to The Pankey Institute.	Claim your deduction against a larger portion of your adjusted gross income, and make an immediate impact on The Pankey Institute.
Stocks, Bonds, Mutual Funds	Avoid capital gains liability and take an income tax deduction.	Use appreciated <u>securities</u> , instead of cash, to make your gift.	Buy low and give high —while avoiding capital gains tax.
Real Estate	Avoid capital gains tax on appreciated real estate.	Make an outright gift of real estate or consider a <u>bargain sale</u> or <u>retained life estate</u> .	Avoid capital gains liability and take an income tax deduction.
Bequest	Make a gift for The Pankey Institute's future that costs you nothing now.	Include a <u>bequest</u> for Pankey in your will (cash, specific property, or a share of the estate residue).	Today: A painless way to build our financial strength. Tomorrow: Resources that we will put to use.
Retirement Plan	Leave more of your estate to your heirs.	Name The Pankey Institute as beneficiary of your <u>retirement plan</u> , leave less-taxed assets to family.	Eliminate income tax on retirement plan assets; free up other property to pass to your heirs.
Life Insurance	Create a long-term gift that won't draw funds from your estate.	Create a new <u>life insurance policy</u> , or donate a paid-up policy whose coverage you no longer need.	Increase your ability to make a significant gift to The Pankey Institute.
Charitable Gift Annuity or Charitable Remainder Trust	Get benefits back from the assets you give to The Pankey Institute — and thus afford a larger gift.	Make a contribution to a pooled income fund, or create a life-income plan like a <u>charitable gift annuity</u> or a <u>charitable remainder trust</u> .	Receive income for your lifetime; receive a charitable deduction; diversify your holdings.
Charitable Lead Trust	Reduce gift and estate taxes and leave more of your assets to your heirs.	Create a <u>charitable lead trust</u> to pay income to The Pankey Institute for a fixed time, then pay the remainder to your heirs.	Reduce gift and estate taxes, and freeze the taxable value of growing assets before they pass to your family.
Deferred Gift Annuity	Reduce high tax liability now; gain additional income later.	Establish a <u>deferred gift annuity</u> .	A larger deduction and a higher income rate than our other life-income gifts offer.

PANKEY LEGACY CAMPAIGN CO-CHAIRS

Dr. and Mrs. James & Glenn Kincaid



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THE PANKEY LEGACY CAMPAIGN COMMITTEE

HONORARY CO-CHAIRS

Mrs. Anne Pankey Martin & Mrs. Beth Pankey Lotspeich

VICE CHAIRS AND COMMITTEE MEMBERS

Drs. Richard & Amy Hunt

Dr. and Mrs. Jeff & Becky Baggett

Drs. Denison Byrne & Nancy Ward

Dr. and Mrs. Michael & Mary Ann Crete

Dr. and Mrs. William & Alison Gregg

Dr. David Swan

Mr. Don Kaatz

Drs. Marie and Dennis Stiles

Dr. Kelley Brummett

Dr. Michelle Lee

Dr. and Mrs. Mark & Denice Murphy

Dr. and Mrs. Dale & Michelle Sorenson



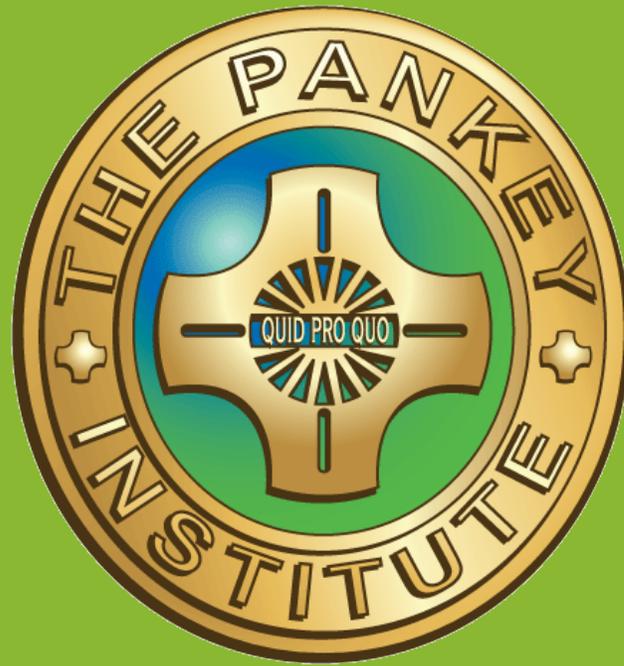
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**ENSURING THAT OUR NEXT 50 YEARS ARE
AS MEANINGFUL AS OUR PAST 50**

We invite you to help
secure Pankey's future...



L.D. PANKEY DENTAL FOUNDATION

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