

ESSENTIALS 1



Dentistry Can Be Rewarding!

Transform your experience of practicing dentistry, increase predictability, profitability and fulfillment. The Essentials Series is the Key, and Aesthetic and Functional Treatment Planning is where your journey begins. Following a system of risk assessment, patient ownership and risk management creates technical excellence and predictability. Practicing dentistry the way you want, doing the procedures you enjoy most with patients who value and appreciate you and the exceptional care they receive. This course is built on an exam, diagnosis and treatment planning system based on 5 key areas: Aesthetics, Occlusion, Restorative, Biology and the Patient. You will leave proficient with this process and ready to incorporate the very next day.

Learning Objectives

At the completion of this course, participants will be able to:

- Define Your Vision for Practicing Dentistry
- Capture Clinical Photographs for Aesthetic Treatment Planning
- Aesthetically Treatment Plan Tooth & Gingival Position
- Complete a Functional Exam & Capture Diagnostic Records
- Complete an Occlusal Risk Assessment and Identify Low, Moderate and High Risk Patients
- Understand How to Optimize the Occlusion to Minimize Functional Risk
- Understand Financial Planning & Investment
- Increase Case Acceptance Utilizing Co-Discovery
- Communicate with Patients & Team to create awareness & ownership

Faculty

Led by assigned visiting faculty



The Pankey Institute



Starts at 8:00 AM on day 1
Ends at 2:30 PM on day 4

Credits

39

Tuition

Dentist
\$5,500

Team
\$1,700

Technician
\$1,390

Lodging

Single
\$200/night
with a private bath

Register

ONLINE: www.pankey.org

PHONE: 1800.4PANKEY
305.428.5500

EMAIL: info@pankey.org

ADA CER.P® | Continuing Education Recognition Program

The Pankey Institute is an ADA CER.P Recognized Provider. ADA CER.P is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CER.P does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. The Pankey Institute designates this activity for 39 continuing education credits.

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