

MASTERING BUSINESS ESSENTIALS

April 29th - May 1st, 2021



The Blueprint for Running a Practice with Long-Term Growth

Dr. Pankey's original philosophy encouraged dental professionals to be proficient in 3 specific areas: technical mastery, behavioral excellence and business savvy. This program focuses on the third area; your potential as a business entrepreneur and how to intentionally impact your future. Targeted for dentists along with other key team members, this 2 ½ day program is designed to help develop the strategies that are imperative to the health and profitability of your practice.

Course Objectives:

- Appreciate the importance of having a clearly written practice vision
- Develop written operating systems in your office to support consistency & predictability
- Explore key practice metrics and how they can be used as diagnostic & action tools toward effective practice performance
- Understand your practice's economic engine, existing financial reporting, & how to strategically influence profitability
- Consider the impact of saving to ensure long-term financial freedom



The Pankey Institute



Starts April 29th, 2021 at 8:00 AM
Ends May 1st, 2021 at 12:00 PM



Credits

22

Tuition

\$2,695

Lodging

Single
\$200/night
with a private bath

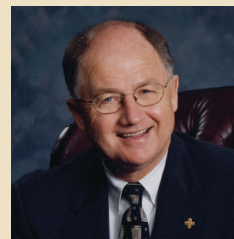
Register

ONLINE: www.pankey.org
PHONE: 1800.4PANKEY
305.428.5500
EMAIL: info@pankey.org

Faculty



Dr. Mark Kleive



Dr. Richard Green



Ms. Sheri Kay



Mr. Kelly Brady

ADA CERP® | Continuing Education
Recognition Program

The Pankey Institute is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. The Pankey Institute designates this activity for 22 continuing education credits. **Concerns or complaints about a CE provider may be directed to the provider or to the Commission for Continuing Education Provider Recognition at ADA.org/CERP.**

Follow us



Facebook.com/PankeyInstitute



@PankeyGram



LinkedIn.com/company/PankeyInstitute



@PankeyInstitute



Youtube.com/PankeyInstitute